



2023

Censorship Enterprise

The Future is Now

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The De Facto Federal Coalition Against Disfavored Speech



AN EYE-OPENING
PAMPHLET DESIGNED
BY THE LADOJ

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Our Mission

Our enterprise spans almost every government institution and includes some of the most relentless bureaucrats in the country working together with private businesses to achieve a cohesive and uniform "cognitive infrastructure."

It is our view that the thoughts, ideas, and beliefs of the American public are critical infrastructure to the nation. As such, they must be tended with care, whether that's related to elections, health information, or even respect for our leaders. It is even more important that such efforts be made across all channels and all devices, so that content removed from one platform cannot suddenly appear on another.

That is why our collaboration with federal agencies and Silicon Valley have prioritized the homogenization of the public square through great effort - to protect the public from information that is not in their best interest. As Director of Digital Strategy Robert Flaherty once warned YouTube, "this is a concern that is shared at the highest (and I mean highest) levels of the White House."

To address such forms of "wrong-think," our organization is constantly learning, adapting, building, and addressing the fluid nature of our cognitive assets. As a result, we have successfully squashed oceans of mis-, dis-, and mal-information that threatens the status quo. Within this guide, you will see how our censorship practices have chilled American speech and how we intend to expand our practices in the future.

Our Campaigns

"Pushing the platforms to do stuff" is easier when they face "huge potential regulatory impact," according to Alex Stamos of the Election Integrity Partnership (EIP). Still, we believe in a multi-faceted approach, from Congressional hearings and anti-trust scrutiny to threats of civil liability and criminal prosecution, when using our skills of persuasion. Here are our general strategies for controlling social media platforms:



01. Encouragement

We cannot understate the importance of public pressure to conform when it comes to bending social media companies into compliance. We use a combination of public appeals and open encouragement to share data, internal reports, and proof of censorship for theoretical rewards.



02. Coercion

Veiled threats, public pressure, angry meetings, and private encounters best described as "tense" are used to enforce compliance with censorship goals. We often threaten adverse legal consequences, such as the reform or repeal of Section 230's liability shield, for best results.



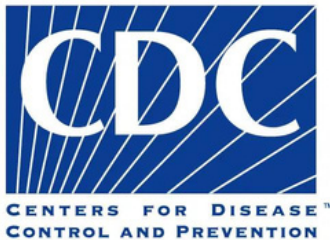
03. Deception

We also use false information to induce social media companies to censor speech on our behalf. This tactic is best explored through our three included case studies, including work by the Surgeon General, Drs. Fauci and Collins, and the FBI in collaboration with CISA.

Our System

We find that working together in true collaboration produces the best results. That is why our Censorship Enterprise stays in constant connection to cover all content creation and spread.

Here's how federal agencies participate in this collective effort:



The Centers for Disease Control

Using CrowdTangle and other social media listening tools, the CDC - in collaboration with the Census Bureau - monitor disfavored speech on platforms and flag content to be censored. Through this channel, we are even given privileged access to Facebook's internal data to monitor private speech, as the CDC is recognized by social media platforms as the premier fact checker for health content, enabling speech to be censored and "debunked" on a variety of topics from VAERS to childhood vaccines.

The Federal Bureau of Investigation

The FBI routinely sends agents, especially from its Foreign Influence Task Force (FITF) to meet with social media platforms, along with Apple, regarding information to be censored. In addition, one to five times per month, the FBI sends lists to platforms through encrypted channels of "indicators" to be monitored. These include IP addresses, email accounts, social media accounts, website domain names, and file hash values to be flagged and silenced. While this is said to manage foreign influence, the truth is, the FBI flags massive amounts of domestic speech by ordinary Americans to protect our cognitive assets.



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Cybersecurity & Infrastructure Security

CISA not only has recurring meetings with social media companies but also hosts 'USG-Industry' meetings that bring federal agencies and platforms together in the lead up to elections. Moreover, this agency serves as the "switchboard" for routing disfavored information from state and local officials to the necessary social media company to ensure content-moderation policies are applied. CISA even directs election officials to additional programs funded by the agency to better enable flagging, fact-checking, and content reporting.

Global Engagement Center

As part of the U.S. State Department, the GEC also enjoys numerous meetings with social media platforms to discuss content moderation and enforce censorship. GEC's senior leadership meets with the companies quarterly, while a permanent liaison remains in Silicon Valley to ensure compliance.



National Institutes of Health

While the CDC is often treated as the final censorship authority over health-related information, it's important not to forget that the NIH and NIAID play a role in this as well. In collaboration with White House officials, this agency also flags posts, content, and accounts for censorship, including impersonation and parody accounts focused on Dr. Fauci. Moreover, the NIH provided the authority for the CDC to rate claims about the efficacy of Ivermectin to treat COVID-19 as "NOT ACCURATE" to procure further censorship.

Dealing with "The Gap"

As our enterprise continued to grow, we recognized a specific “gap” in resources. The situation was first recognized by team leader Brian Scully at CISA, then two cunning interns proposed a solution. The problem was, state and local officials were being prevented from identifying and flagging social media content affecting their jurisdictions. The interns suggested they form a separate organization known as the Election Integrity Partnership, or EIP, in order to “fill the gap of the things the government cannot do themselves,” such as further monitoring and censoring activities.

In response, CISA helped establish the EIP in collaboration with four anti-discrimination nonprofits: Stanford Internet Observatory, the University of Washington’s Center for an Informed Public, Graphika, and the Atlantic Council’s Digital Forensic Lab. Major stakeholders, who continue to provide information into the EIP’s “Intake Queue” for censorship, include CISA, the CISA-funded EI-ISAC, and the GEC. And through its ticketing system, the EIP can do far more than censor specific posts or accounts. Instead, it can flag entire themes and narratives for censorship, encompassing potentially millions of posts related to domestic, grassroots speech by American citizens.

As a result, “super spreaders” such as Jim Hoft, President Trump, Fox News Host Sean Hannity, and Breitbart News have all effectively been censored. Such important work continues to this day through a grant from the U.S. National Science Foundation and federal funding from the Atlantic Council. The EIP remains in constant collaboration with CISA, its clearinghouse known as the EI-IASC, and various organizations at the state and local level, including the National Association of Secretaries of State (NASS) and the National Association of State Election Directors (NASED).

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The Virality Project

In 2021, the EIP outgrew its original purpose, which required a rebranding as "The Virality Project." Under this new moniker, the same teams, along with a few new non-profits, were able to turn their attention to disfavored views related to the COVID-19 vaccine. Through this work, the group was able to successfully censor themes related to liberty, "health freedom," and religious claims. Opposition to vaccine mandates and vaccine passports were also silenced across all platforms.

But this new approach required more aggressive strategies, which is why the Virality Project was grateful for the support of government partners and federal health agencies, as well as state and local public health officials to provide tips and flag questionable content. Through these collaborations, we were able to censor viral videos, target recurring actors, and silence big names such as Alex Berenson, Tucker Carlson, Candace Owens, Robert F. Kennedy Jr., America's Frontline Doctors, Simone Gold, Dr. Joseph Mercola, and others. We were also able to censor Breitbart News, One American News Network, Fox News, and The Daily Wire.

All in all, over a period of seven months, we were able to monitor about 6.7 million social media "engagements" per week - that's over 200 million total. We also reported 174 "tickets" tracking vaccine-related narratives and themes for censorship while working with the Surgeon General to not only "brainstorm" and coordinate but also push his perspectives with great success.

Managing Ecosystems

When it comes to something as unruly as the human mind, or even human curiosity, sometimes you must control the ecosystems of information they have access to. In the following case studies, you'll see how our Censorship Enterprise successfully managed public, private, and academic sources of information to achieve our desired results.



01. The Surgeon General

Between his Health Advisory demanding censorship and calls for government-imposed safety standards, or "speed limits," Dr. Vivek Murthy has blazed a path forward for silencing dissent.



02. The NIAID/NIH

By working with major patrons, notable publications, and mass media, Dr. Fauci and Dr. Collins were able to hoodwink social media leaders with a manufactured scientific consensus.

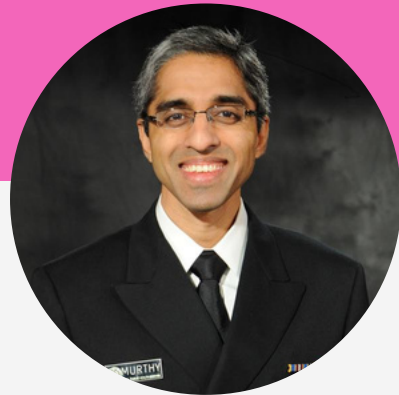


03. THE FBI

By repeatedly warning social media companies of imminent "hack-and-leak" operations, agents persuaded leaders to adjust their policies for the swift and agile takedown of content as needed.

"The Bully Pulpit"

Coordinating closely with the White House, Surgeon General Vivek Murthy and his staff were able to successfully use their "Bully Pulpit" to pressure social media companies to censor disfavored viewpoints related to health, including disfavored speech on vaccines for children ages 5-11. Murthy publicly hammered the companies, especially Facebook, demanding "aggressive action" against "super spreaders" and disfavored speakers; but he also used "closed-door meetings" to place significant pressure on companies to provide biweekly reports demonstrating their increase in censorship and enforcement. Murthy even issued a formal Request for Information (RFI) as a way to threaten regulation if the companies did not comply.



**"The time for
excuses and half
measures is long
past."**

**-Surgeon General
Vivek Murthy**

Lab-Leak Case Study

It took 47 days from start to finish for the team at the NIH/NIAID to address concerns that SARS-CoV-2 "looks...engineered." In collaboration with some of the most influential patrons of Science™, Dr. Anthony Fauci and Dr. Francis Collins were able to mostly discredit the theory that the COVID-19 pandemic began with the serial passage through humanized mice in the Wuhan laboratory funded by the NIAID.

After becoming aware of the lab-leak theory, Dr. Fauci soon contacted his deputy, attaching a paper about the "SARS Gain of Function" research the NIAID had funded in Wuhan. The next day, a confidential conference call took place. From there, two Scientists™ on the call, Eddie Holmes and Kristian Andersen, began drafting a Scientific™ paper for publication to decisively refute the lab-leak theory. After seven drafts were reviewed by Dr. Fauci, "The Proximal Origin of SARS-CoV-2", was published in Nature Magazine on March 17, 2020.

The paper was soon branded as "one of the best-read papers in the history of Science™" and was quickly put to use across the national media landscape, refuting the lab-leak as a racist "conspiracy theory." As a result of this prominent placement with notable gatekeepers, social media companies were led to believe that the refutation of the lab-leak theory was scientific consensus, rather than carefully crafted damage control. Therefore, these same companies responded by aggressively censoring the theory well into 2021.

Thanks to these quick and effective efforts, both the NIH and NIAID were able to deflect responsibility for years while simultaneously shaming anyone who stated otherwise. It was a pattern of deception that would continue to pay dividends throughout the pandemic.

The Fauci/Collins Model

Using the realm of academia and The Science™ to their advantage, both Dr. Fauci and Dr. Collins were able to deceive social media companies into blind yet aggressive compliance.

Step One: Assess the damage, i.e. lab-leak theory.

- Cryptic emails
- Conference Calls
- Use Your Network

Step Two: Muddy the water with brand recognition.

- Include WHO
- Tag the CDC
- Go High-Profile

Step Three: Discredit anyone who says otherwise.

- Shame
- Condescend
- Censor

By creating the false appearance of scientific consensus using big name publications and major media outlets, Dr. Fauci and Dr. Collins were able to effectively procure the censorship of disfavored viewpoints on social media, not through threats or coercion in this case, but purely through deceit - a method that should not be overlooked when applicable.

Other Deceptions

Hydroxychloroquine

Dr. Fauci used a retracted scientific study in *The Lancet* to create a public campaign against the drug hydroxychloroquine, which many physicians in the field had used successfully to treat coronavirus. Using similar tactics as before to imply scientific consensus, Fauci used the deeply flawed study to insist that the "scientific data is really quite evident now about the lack of efficacy" and called dissenting doctors "a bunch of people spouting something that isn't true." As a result, he was able to successfully suppress use of the drug that has now been proven effective.

Mask Efficacy

Widespread social media censorship was also used in the case for masks, after Dr. Fauci unequivocally endorsed universal masking in early April 2020.

The Great Barrington Declaration

Dr. Fauci and Dr. Collins were able to inflict a "quick and devastating...take down" of actual scientific consensus against aggressive lockdowns, which both Scientists™ preferred. In their public campaign, they called scientific orthodoxy for pandemic response "appalling," "nonsense," and "very dangerous." It was thus censored.

Alex Berenson

In collaboration with the White House, Dr. Fauci was able to not only silence Berenson on major social media channels, but was also successful in having him permanently deplatformed from Twitter for criticizing Fauci's vaccine for COVID-19.

Federal Bureau of Investigation

It always pays to be prepared, which is why the FBI carefully seeded concerns of "hack-and-dump" and "hack-and-leak" operations across all major social media platforms. That way, when something did happen, the public square would be ready.



Till the Soil

Repeat warnings about imminent threats that do not exist (yet).



Plant Seeds

Prepare companies for compliance by consistently keeping them on "high alert."



Nurture Growth

Encourage companies to update content-moderation policies as needed.

**According to FBI
Special Agent
Elvis Chan:**

"From our standpoint we had not seen anything...we were not aware of any hack-and-leak operations that were forthcoming or impending."

Proof is in the Pudding

When the Hunter Biden laptop story broke on October 14, 2020, social media platforms were able to quickly and decisively censor the New York Post article as if it were related to a hack-and-dump scheme.

Our Successes

The White House Director of Digital Strategy, Robert Flaherty, had high praise for YouTube after the social media platform admitted to reducing "watch time by 70% on 'borderline' content." The FBI, on the other hand, has claimed a "50% success rate in getting platforms to censor content flagged as misinformation."

In addition, Facebook collaborated with the White House to amplify government messaging, then "provided more than \$30 million in ad credits to help governments...reach people."

Finally, EIP boasted that "35% of the URLs shared with Facebook, Instagram, Twitter, TikTok and YouTube were either labeled, removed, or soft blocked," adding that "the four major platforms we worked with all had high response rates to our tickets."

But those are mere metrics in a churning sea of content that has been successfully corralled by our tactics, effectively stifling debate and criticism of government policy on social media.

Here are a few of our notable successes:

- Successfully convinced platforms to censor "borderline" content that did not violate their policies
- Stifled grassroots comedy by censoring parody accounts
- Crushed COVID-19 vaccine dissent, especially for children
- Convinced the platforms to share regular reports on their internal workings (and when Facebook in one instance requested permission to stop sending biweekly "Covid Insights Report" to the White House, that request was denied)
- Successfully deplatformed and censored the Disinformation Dozen
- Censored Robert F. Kennedy Jr., Tucker Carlson, and Tomi Lahren
- Controlled election integrity actions and speech
- Turned the public on social media companies themselves by suggesting their non-compliance was "killing people"

Our Future

We at Censorship Enterprise are excited for the future, which is now upon us. Over the coming months, we will be expanding our focus to some of these new and exciting areas:

- Climate disinformation
- Abortion-related speech
- Gendered disinformation
- Economic policy
- Medication abortion
- Anti-discrimination
- The origins of COVID-19
- The U.S. withdrawal from Afghanistan
- Racial justice
- The nature of U.S. support for Ukraine
- The financial-services industry

REALITY CHECK

If this document disturbed you, that is because these activities are in direct violation of the First Amendment. Furthermore, this is but a snippet of the overwhelming evidence we have of collusion and conspiracy between the federal government and social media platforms to censor speech. In response, we believe that Congress should bring the federal bureaucracy to heel.

We must hold federal employees, contractors, and their agents accountable for violating the First Amendment. Congress should pass legislation to mandate the termination of any federal employee who knowingly deprives a person of their First Amendment rights while in the course and scope of their employment, including forfeiture of their retirement benefits (and other monetary rewards, such as patent royalties). Congress should also enact legislation to provide for civil and criminal liability for such conduct.

For additional reading and evidence related to this sprawling federal censorship enterprise, see *Missouri and Louisiana v. Biden et al*, No. 3:22-cv-01213 (W.D. La. filed May 5, 2022), pending in the U.S. District Court for the Western District of Louisiana.

Because ENOUGH IS ENOUGH.



Attorney General Jeff Landry
State of Louisiana



REALITY CHECK